



Hi, my name is Greg Letson and I'm a video editor based in NYC.

I'm an established editor and have worked on commercials, documentaries, branded content, promos, social media campaigns, feature films, shorts, corporate films & music videos. I've just finished editing my second documentary feature, RAO'S: A Love Story and am in early planning discussions on my next, Downwind, a feature length documentary about the ongoing situation at the decommissioned Rocky Flats nuclear facility. I have been editing my long form work in concert with my continuing work in short form assignments. I relish diversity and enjoy the process of mastering all forms of visual communications.

I've developed very well-honed skills in working both creatively and as a problem-solver under tight timeframes and deadlines and in working productively with many layers of decision-makers. I am very collaborative but also have a point-of-view that enables me to work independently, with minimal supervision when necessary.

I also have experience in conceptualizing; in 2016, I was hired by NBC Universal to concept, pitch & execute pieces for promotion of the Rio Olympics. Additionally, with my background as a trained musician/composer, I bring a heightened level of sensitivity to the audio aspect of my editing and as a actively showing fine artist (painting, drawing, photography, sculpture), I offer a strong point-of-view regarding visual style, color balance and design to my editing projects.

My work has received recognition by the Cannes Awards, the Clio Awards, the Addy awards, the One Show, the Effies, the ACE and the AICE awards. I've been twice nominated for Best Editing in the Clio awards and have received a Best Editing honor by the AICE Awards for a piece I cut for the Library of Congress.

I'm fluent in Adobe Premiere Pro, AVID Media Composer, Adobe After Effects, Adobe Audition, Adobe Photoshop, Adobe Media Encoder, Adobe Lightroom and AVID Interplay. I am proficient at color-correction via Adobe Premiere's Lumetri Color module.

My CV, Bio & Showreels are available on my website: <https://www.gregletsonediting.com/>

Here's a direct link to my General, Non-Broadcast and Docu/Docu-style reels. More reels are available via my website.

General Reel:

<https://vimeopro.com/gregletsonediting/greg-letson-editor-general-reel>

Non-Broadcast Reel (*note-password: "non-broadcast")

<https://vimeopro.com/gregletsonediting/brand-legacy-presentations>

Documentary/Docustyle Reel:

<https://vimeopro.com/gregletsonediting/greg-letson-editing-documentary-and-docustyle-work>

My LinkedIn Profile link: <https://www.linkedin.com/in/greg-letson-b6980b10/>

Thanks for the opportunity and I look forward to hearing from you.

Greg Letson