

GREG LETSON

VIDEO EDITOR

Award-winning NYC-based video editor, available for commercials, branded content, promos, documentaries and more. Will travel. On-site or remote work. Freelance or project-based pricing.

Experience

Greg Letson Editing, NYC — Freelance Video Editor

September 2014 to present

Commercials, branded content, documentaries, short & Long-form projects, scripted & unscripted. Freelance clients include: Grey Worldwide, JWT, Spot Savvy, Cronin & Co, Hogarth, AT&T, The Napoleon Group, Truckstop Media, Wieden/Kennedy, Havas, NBCUniversal

Red Car, NYC— Video Editor

March 2012- June 2014

Commercial Editing & Post-Production

Hooligan, NYC — Video Editor

March 2011 - March 2012

Commercial Editing & Post-Production

Fluid, NYC — Video Editor

March 2005 - March 2011

Commercial Editing & Post-Production

Red Car, NYC — Video Editor

September 2000 - March 2005

Commercial Editing & Post-Production

Cabana, NYC — Video Editor & Managing VP

May 1995 - May 2000

Commercial Editing & Post-Production

Education

Boston University, School of Public Communication, Boston, MA

Bachelor of Science, Broadcasting & Film, cum laude (minor in law)

Punahou School, Honolulu, HI

College Preparatory Studies

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SKILLS

Adobe Premiere
AVID Media Composer
Adobe Audition
Adobe Photoshop
Adobe After Effects
Lumetri Color

CLIENTS (selected)

AT&T
Grey Worldwide
NBC Universal
HAVAS
JWT
Ogilvy
Saatchi
Cronin & Co.
Tombras Group
Marty Weiss & Friends
The Joey Company
22 Squared
BBDO
McCann
CAA
mcgarrybowen
Tracey Locke
Arnold Worldwide
Spot Savvy
GKV
Wilson
Publicis Kaplan Thaler
VH1